BARCELONA · UPC
IV Unite! Dialogue
**Unite! Past, Present and Future**

I Branding Event
*Paving the way for European Higher Education in 2030. The European University Initiative*

Hosted by the UPC next 29th, 30th November and 1st December
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The 4th Unite! Dialogue Barcelona 2021 will include a Branding Event, aimed at promoting the visibility of the alliance and enhancing its engagement to diverse stakeholders. Keynote speakers will debate with members of the Unite! Community that will be broadcasted live. The Branding Event will be developed in 5 key areas to show the potential and strength of the Alliance, addressing ethics & technology, impact on the European Higher Education Area, impact on the regional innovation ecosystems, leadership on smart technologies and global impact on society.

In addition, the 4th Unite! Dialogue Barcelona 2021 will host regular meetings of Students in Unite! for Representation and Empowerment (SURE!), the Unite! Steering Committee and the Unite! Governing Platform, as well as regular meetings of different Task Forces (TF) and Work Packages (WP). Last, but not least, the 4th Unite! Dialogue Barcelona 2021 will also host the constitutional meeting of the Unite! Academic Forum and the kick-off meeting of the Unite! Innovation community.

All the sessions, but those of specific governing bodies, are open to the participation of the entire Unite! Community. The Branding Event will be open to all stakeholders and to the society as a whole.

All the face-to-face sessions will be held following strictly the sanitary regulations of the Health Authority of the country.

Colour code for attendees

- Members only
- Branding Event open to any participant of the Unite! community or outside of it (Open event).
- Aimed at all members of the Unite! community (Unite! community).
- Addressed only to attendees of Unite! WP & TF meetings (WP & TF meetings).
Day 1: 29th November

Program is scheduled according to CET.

10:30-12:00  Unite! Steering Committee (Members only).
10:30-12:00  Unite! SURE! (Members only).
12:00-13:00  Unite! Steering Committee and Unite! SURE! Joint Meeting (Members only).
13:00-14:00  Lunch (Unite! community).
14:00-16:30  Unite! Governing Platform (Members only).
14:00-16:30  Unite! WP – TF meetings (according to leaders request) – (WP & TF meetings).
14:00-16:30  Unite! Innovation community matchmaking event (Unite! community).

Parallel Sessions (choose only one):

Innovation and Regional Involvement.
- Lluís Juncà, Director of Innovation and Entrepreneurship.
- Regional Government of Catalonia.

Entrepreneurship Education.
- Lidia Borisova, Head of Education of Aalto Ventures Programme.
- Ramon Bragós, Associate Professor of Universitat Politècnica de Catalunya.
- Ana Prata, Invited Professor of Universidade de Lisboa.

Innovation Ecosystems.
- Jorge Alves, Associate Professor of Universidade de Lisboa.

16:30-17:30  Networking and gathering event (Open event).
17:30-19:30  Ethics & Technology (Open event).
- Manuela Battaglini, CEO and Co-founder of Transparent Internet.
17:30-19:30  Unite! WP – TF meetings (according to leaders request) – (WP & TF meetings).
20:00  Rectors/Presidents Dinner (Members only).
20:00  Unite! SURE! Dinner (Members only).
Day 2: 30th November – *Unite! Past, Present and Future.*

Program is scheduled according to CET.

8:30-10:30 Unite! Academic Forum (Members only).

10:30-11:00 Coffee (Unite! community).

11:00-11:15 Opening Session (Unite! community).
   · Tanja Brühl, President of Unite! and President of TU Darmstadt.
   · Daniel Crespo, Rector of Universitat Politècnica de Catalunya.

11:15-13:15 Unite! Community, session 1 (Unite! community):
   *Everything you ever wanted to know about Unite! but never dared to ask.*

13:15-14:00 Lunch (Unite! community).

14:00-16:00 Unite! Community, session 2. Co-creation session (Unite! community):

16:00-16:30 Coffee (Unite! community).

16:30-17:30 Unite! Community, session 3 (Unite! community):
   Poster session *Present of Unite!*

17:30-19:00 Unite! WP – TF meetings (according to leaders request) – (WP & TF meetings).

20:00 Gala Dinner (Unite! community).
Day 3: 1st December – *Paving the way for European Higher Education in 2030. The European University Initiative.*

Program is scheduled according to CET.

8:30-10:30 *The Vision of the Industrial Stakeholders. Smart Technologies (Open event).*
- Mònica Roca, President of Barcelona Commerce Chamber.
- Horatio Puttenstein, Head of Innovation & Future Mobility, SEAT (TBD).
- Hessenmetall (TBD the name).

10:30-11:00 **Coffee (Open event).**

11:00-13:00 *The Strategic Vision of Policy Makers (Open event).*
- Manuel Castells, Ministry of Universities of Spain.
- Gemma Geis, Regional Minister of Research and Universities, Catalonia.
- Daniel Crespo, Rector of Universitat Politècnica de Catalunya.
- Vanessa Debiais-Sainton, Head of Unit Higher Education Policies and Programme, European Commission.
- Juan Royo, President of Erasmus Student Network.

13:00-14:00 **Lunch (Open event).**

14:00-16:00 *University social responsibility: facing current challenges for a new future (Open event).*
- Keri Facer, Professor of Educational and Social Futures at the University of Bristol. (TBD).
- Thomas Farnell, coordinator of the TEFCE project.

16:00-16:30 **Coffee (Open event).**
Day 3: 1st December – *Paving the way for European Higher Education in 2030. The European University Initiative.*

Program is scheduled according to CET.

16:30-18:30 *A Change of Socioeconomic Paradigm at the Local Level (Open event).*
- Jordi Puigneró, Vice President of the Government of Catalonia.
- Laia Bonet, Director of the 2030 Agenda Area, Digital Transition, Sports and Territorial and Metropolitan Coordination, Barcelona Municipality.
- Marius Martínez, Vice-Rector for International Relations, Universitat Autònoma Barcelona, President of the European University ECIU.
- Antoni Luna, Vice-Rector for Internationalization, Universitat Pompeu Fabra, Barcelona, Membre of the European University EUTOPIA.
- Markus González, Vice-Rector for Internationalization Policy, Universitat de Barcelona, Coordinator of the European University CHARM-EU.
- Lourdes Reig, Vice-Rector for Internationalization Policy, Universitat Politècnica de Catalunya, Member of the European University Unite!.

16:30-18:30 *Unite! H2020 WPLB meeting – Part I (WP & TF meetings):*
Update on the activities of each WP – TFCs are invited as auditors.

18:30-18:45 *Closing (Open event).*

Day 4: 2nd December (pending to know the meetings that are going to be scheduled)

Program is scheduled according to CET.

8:30-10:30 *Unite! H2020 WPLB meeting – Part II (WP & TF meetings):*
First proposals for pilots – discussion of the first proposal/plan for the WP pilots (that will be then finalized during the 5th Dialogue in March 2022).

8:30-10:30 *WP - TF E+ meetings (according to leaders request) – (WP & TF meetings).*